FLUVIEO

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CLOUD OTT PLATFORM

FLUVIEO
www.fluvieo.com

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TAKE YOUR CONTENTS TO MARKET IN RECORD TIME



COMPLETE END-TO-END OTT PLATFORM

With a multiscreen storefront and unified content navigation. Fluvieo provides white label OTT platform for your branded TV experience and supports the full range of smart TVs, PCs, mobile devices and streaming players.

REAL TIME ANALYTICS

Maximize your content monetization by leveraging real time Analytics. Tune your strategy according to viewer's choices and ratings. Engage social media interaction.

CONTENT MANAGEMENT

Manage contents, business rules, devices, DRM, geo services. An easy to use workflow. Role based user access to manage your process. Web portal for content upload. Cloud encoding.

CONTENT SECURITY AND AUTHENTICATION

Fluvieo provides proprietary on-fly encryption. Each stream is uniquely encrypted for greater content security. Fluvieo also provides OAUTH authentication. Users can use their facebook or other social media login credentials to authenticate.

MOBILE DELIVERY

Fluvieo provides mobile applications for all connected devices including IOS, Android and game consoles.

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Fluvieo provides built in CRM to engage your customers. Send an automated emails asking for feedback. Automated content availability email. Marketing campaigns and track the campaigns with analytics to determine ROI. Easy to use alerts and ad-hoc marketing messages.

BILLING AND CONTRACT MANAGEMENT

Fluvieo provides complete customer billing including recurring credit card and e-check processing. Customer portal with your branding to manage the customer payment processing and complete PCI compliant process.

AD INSERTION SERVER

Fluvieo's ad server provides industry standard delivery of ads to your content. VAST 2.0 and 3.0 compliant.